

Rod McBride

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Objective Challenging position in graphic arts production with opportunities for personal growth and career advancement.

Work Experience

August 1996 – December 2006

TradeNet Publishing, Gardner, Kansas

Senior Artist May 2001 – December 2006

- Preflight electronic art submissions, set type, redraw logos, and manipulate photos as required for print.
- Communicate with distributors regarding art quality issues and adapting designs to manufacturing processes.
- Create and order custom dies, new stock dies; developed and maintained spreadsheet of dies on hand.

Shift Supervisor October 1999 – May 2001

- Supervision of nine to 14 full time and two seasonal employees.
- Interview and hire staff.
- Research and recommend equipment/software acquisitions.
- Troubleshoot RIP and prepress equipment.
- Develop job descriptions for all positions in department; coordinate procedure manual.

Lead Artist September 1997 – October 1999

- Assist in supervising seven to ten full time employees.
- Similar duties to Senior Artist position above.
- Design, layout and output of company catalog.

Production Artist August 1996 – September 1997

- Preflight electronic art submissions, set type, redraw logos, and manipulate photos as required for print.
- Some scanning, prepress and proofreading work as required.

February 1996 – Present

Freelance Graphics and Typesetting, Gardner, Kansas

Commercial Artist/Designer

- Complete publication design, layout, FTP/disc to printer.
- Clients include Jazz Ambassadors Magazine and other periodicals.
- Trade paperback book design and typesetting, FTP/disc to printer.

June 1990 – February 1996

Nadler Publishing, Kansas City, Missouri

Production Manager

- One man art department, responsible for layout and delivery to printer of camera ready boards for numerous tabloid style newspapers and shoppers, as well as magazine format layouts for several outside clients.
- Writing, editing, and distribution as needed.

Education

August 1988 – May 1990

Johnson County Community College, Overland Park, Kansas

- 56 Credit hours, assorted liberal arts classes.

Skills

- Indesign, Illustrator, Photoshop on PC and Mac.
- Preflight/output of Word, Publisher, and Excel.
- Preflight/output Quark Xpress, CorelDraw, FreeHand.
- Redrawing logos, retouching/manipulating photos.

References Available on request.